“Nyerere & Gandhi: Innovations in Higher Education in Mzumbe University, Tanzania”,

Presentation
By: Musabila
Mzumbe University – Establishment

- Mzumbe is a public University wholly owned by the Government of the United Republic of Tanzania.
- It was established in 2001 by Mzumbe University Establishment Act No. 21
- In 2005 the act was repealed by the Universities Act No. 7 of 2005.
Mzumbe University – Location

Mzumbe University

Main Campus – Morogoro

Dar es Salaam Campus College

Mbeya Campus College
MU– Academic Institutions

- Dar es Salaam Campus College
- Mbeya Campus College
- School of Business
- School of Public Administration and Management
- Faculty of Social Sciences
- Faculty of Law
- Faculty of Science and Technology
- Institute of Development Studies
MU– Academic Institutions

- Directorate of Quality Assurance
- Directorate of Research, Publications and Postgraduate Studies
- Directorate of External Linkages and Community Engagement
- Directorate of Library and Technical Services
- Directorate of Information and Communication Technology
MU – Programmes Offered

- 4 Doctoral degrees in economics, public administration, law, and business administration.
- 28 Master Degree programmes
- 26 Undergraduate degree programmes of three years duration,
- 7 programmes at diploma level
- 8 programmes at certificate levels.
Innovations - An Overview
Innovation!!

The process of translating an idea or invention into a good or service that creates value or for which customers will pay.

Source: Kambria Network  
Source: http://www.businessdictionary.com
Innovation Types/Levels

- Individual Innovations
- Institutional Innovations
- Contextual Innovation
- Community
- University
- Faculty
- Departmental
- Individual
Innovation Types

10 Types of Innovation

- Structure
- Process
- Product Performance
- Product System
- Service
- Channel
- Brand
- Network
- Customer Engagement
- Profit Model
Innovation Types (2)

- Breakthrough Innovation
  - Solving long-standing issues
  - Open collaboration and solution incentives
  - 'Out-of-the-box' innovation

- Sustaining Innovation
  - Improving existing capabilities
  - Strategic planning, new resources and R&D
  - 'Traditional' innovation

- Basic research
  - Exploring new alternatives
  - Sector monitoring, internal investment and staff development
  - 'Academic' innovation

- Disruptive Innovation
  - Adapting to new circumstance
  - Business plan overhaul and relaunch initiatives
  - 'Starting over' innovation

Source: Greg Satell / HBR
Innovation Types (3)

**Innovation Types:**
- **PRODUCT:** Introduction of new or significantly improved product that generates new customer value.
- **PROCESS:** Implementation of a new and significantly improved production or delivery method.
- **SERVICE:** Introduction of new or significantly improved service that generates new customer value.
- **INCREMENTAL:** Small continuous improvements to existing products, services and processes.
- **OUTCOME DRIVEN:** The jobs the customer is trying to get done are used as input to the innovation process.
- **ORGANISATION:** New ways in which people manage and share resources.
- **BUSINESS MODEL:** New ways in which an organisation creates, delivers, and captures value.
- **DISRUPTIVE:** Innovations that displace established companies or industries.
- **BREAKTHROUGH:** Innovations that generate a paradigm shift in technology or science, for example transistors.

*www.leanventures.se*
Innovation Process
Innovations @ Mzumbe University
HLIs - Defining Innovation!!

• How do we Initiate Innovations?
• Whose benefit are we considering?
• Who is screening and deciding the Innovations to implement?
• What criteria are considering in decision making?
• How do we follow up and monitor implementation?
• Feedback!!
Mzumbe University Strategic Plan (2018-2022)

**Vision**
- Mzumbe University aims to be a Centre of excellence in training, research, consultancy and outreach services in management and allied sciences for socio-economic development of the people by 2025.

**Mission**
- The mission of the University is to provide opportunities for acquisition, development, preservation and dissemination of knowledge and skills through training, research, technical and professional services.
Mzumbe University - Core Values

**Accountability**: Being accountable to our stakeholders and to the *community* for the mandate and responsibilities bestowed upon us.

**Creativity and innovativeness**: Always curious and striving to reach out and embrace **new technologies** and innovative methods of doing our work and contributing to socio-economic development.

**Diligence**: Being meticulous and thorough in whatever we do.

**Integrity**: Being exemplary in our behavior and acting with honesty and impartiality in all our transactions.

**Professionalism**: We commit to adhering to professionalism in all our undertakings.
Mzumbe University - Core Values

**Respect for others:** We always respect personal opinion and academic freedom.

**Responsiveness to society needs:** We strive to continuously respond to current and future needs of the society.

**Transparency:** Being transparent in all our work and dealings and stand ready for public scrutiny.

**Team work:** Working at all times as a team.
The 4th Mzumbe University Corporate Strategic Plan has five (5) key results areas (KRAs), 10 strategic objectives with 119 targets to be addressed in the next five years.

KRA A: Teaching and Learning
KRA B: Linkages and Outreach Services
KRA C: Research, Innovation and Publication
KRA D: Governance and Administration
KRA E: National Agenda
Library4ALL – 8 Schools
GoT HoMIS
Honey Collection Centre
Tanzania K4C HUB

Out-of-School Children
Tanzania K4C HUB

Send Asma to her Dream – A-Level Studies